

HESS PERSSON

E S T A T E S



2025 | SMALL BLOCK SERIES ROSÉ SONOMA COAST

VARIETAL:	100% Pinot Noir
APELLATION:	Sonoma Coast
HARVEST:	September 18, 2025
ALCOHOL:	13.5%
PH:	3.01
TA:	7.6 g/L
AGING:	100% Stainless fermented
CASES:	135 cases

ARTISTRY IN BOTTLE

Small Block Series wines thrive under next generation leaders Tim and Sabrina Persson. These wines honor winemaking practices that explore distinctive vineyards and artisan techniques. The Small Block Series reflects the Persson's pursuit of state-of-the-art innovations in the winery, and their desire to express the personalities of Napa Valley and Sonoma Valley grapes in the bottle.

RESILIENCE IN THE VINEYARD

The 2025 growing season began on a strong note, with substantial winter rainfall providing excellent soil moisture and reducing the need for early irrigation. A relatively cool summer, with only a few days exceeding 95°F, allowed for slow, even ripening and the development of nuanced flavors. Intermittent rain events during harvest created natural pauses, giving our winemaking team opportunities to carefully manage incoming fruit—especially in a year when yields were often higher than expected. Overall, patience throughout the season was rewarded with a harvest that showcases balance, elegance, and finesse.

FROM THE CELLAR

“This provincial-style Rosé displays a very pale, delicate pink hue. The nose opens with inviting aromas of pink grapefruit and dried strawberry, layered with subtle mineral undertones. On the palate, it is lively and refreshing, with a zippy entry and a light, graceful weight. Flavors of Ruby Red grapefruit and gentle strawberry notes carry through with clarity and finesse. The finish is bright, clean, and uplifting—leaving a crisp impression that invites another sip.”

– Stephanie Pope, Senior Winemaker

CURATED CULINARY PAIRING

“The wine pairs well with salty/sweet combinations like prosciutto, melon and Manchego cheese, grilled Salmon with corn and pepper relish or fresh field greens with raspberry vinaigrette and feta cheese.”

COMMITMENT TO SUSTAINABILITY

Hess Persson Estates' vineyards & winery are certified by the California Sustainable Winegrowing Alliance. We are also proud to support the Land Trust of Napa County, a community-based nonprofit dedicated to preserving the character of Napa by permanently protecting land.